

EDUCATION

2021 - 2022

London Business School

Reading for Masters in Analytics and Management degree

Merit Scholarship Recipient

Modules include Data Science for Business, Data Visualization and Story Telling, Business Strategy

Analytics, Marketing, Economics

Member of Tech and Media Club, Design and Innovation Club, and Women in Business

2016 - 2020

University of California, Los Angeles (UCLA), USA

BSc Statistics, GPA 3.6/4, True Bruin Distinguished Senior Recipient, College Honors

Modules include Practice of Statistical Consulting, Programming with R, Computation and Optimization,

Data Analysis and Regression, Digital Writing and Web Literacy, Research in Digital Humanities

Member of Dance Team, Student Alumni Association, and Radio

BUSINESS EXPERIENCE

2021

WORKCLUB HQ, London, UK

Mobile App Startup that connects the hybrid workforce with spaces around the UK.

Digital Strategy Intern (2 months)

- Creating an Ambassador programme by researching and modeling successful programmes, connecting students with mentors in tech startups, and planning startup networking events
- Researched relevant startups, engaged in conversations on LinkedIn and Instagram, and followed up with leads, increasing app downloads and usage by 12%

2019 - 2020

NEW YORK FILM ACADEMY, Los Angeles, USA

Acting, Film, and Photography University.

Data and Student Support Intern (9 months)

- Created course evaluation dashboards with Excel PivotTables, shortening dissemination from 3 months to 1 week, saving \$45000 a year; became the leading tool used for personnel management.
- Organised and led 2 student and 1 staff focus group regarding opinions about a new academic portal; created and distributed a survey, gathering 200+ responses
- Gave recommendations for a new academic portal to the President and Deans via a 16-page website rebranding proposal that included data and mockups; increased engagement to nearly 100%

2018 - 2020

UCLA SPIRIT SQUAD, Los Angeles, USA

Official Dance, Cheer, and Mascot teams at the University of California, Los Angeles.

Media Marketing Director (2 years)

- Managed a media team of 5 by assigning leads to different social media channels, creating social media calendars, and delegating weekly tasks
- Redesigned social media posts and added new content such as videos and story highlights, effectively increasing Instagram followers by 37%

2017 - 2019

UCLA Library, Los Angeles, USA

One of the largest academic research libraries in North America.

Embedded Inquiry Specialist (2 years)

- Provided 200+ writing and research consultations to first year students
 - Created and led workshops about how to improve writing and assisted with classroom instruction.
 - Gave English and Spanish tours of the UCLA Libraries to 500+ parents and students
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ADDITIONAL INFORMATION

Tech Skills

Advanced Proficiency of R, Python, SQL, Adobe Photoshop.

Conferences

Wrote Led a session at the Association of Institutional Research Forum 2020 about Data Dashboards for Personnel Management

Leadership

Nominated by a leading biotechnology researcher to be the sole teaching assistant out of 200+ students

Extra-

Curriculars

Hosted a hispanic cultural radio show for 2 years, consistently ranking top 10 at UCLA.

Interests

Organized and led an 8 hour retreat for 100 members of the Student Alumni Association.

Languages

Dance/Fitness, Live Music, Cooking, Sustainability, Reading

Additional

English (Native), Spanish (Native)

Experience

Sales Associate at Orange Theory Fitness, Educator at Lululemon Athletica, Front of House at Core Collective Fitness